AAIM - Alliance for Academic Internal Medicine

AAIM is a consortium of five academically focused specialty organizations representing departments of internal medicine at medical schools and teaching hospitals in the United States and Canada.

**SEGNENTS**

<table>
<thead>
<tr>
<th>Segment</th>
<th>Total/Universe</th>
<th>Active Members</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Universe / Universe Rate</td>
<td>8,071</td>
<td></td>
<td>$275.00/M</td>
</tr>
<tr>
<td>Active Members- Non Member Rate</td>
<td>8,071</td>
<td></td>
<td>$275.00/M</td>
</tr>
<tr>
<td>Active Members- Member Rate</td>
<td>8,071</td>
<td></td>
<td>$175.00/M</td>
</tr>
</tbody>
</table>

**ID NUMBERS**

- Manager ID: 389642
- NextMark ID: 389642
- mIn ID: 389642
- SRDS ID: 389642

**MEDIA TYPE**

- Business

**SOURCE**

- Membership, Opt-in, Direct response

**GEOGRAPHY**

- USA

**OPT-IN**

- Opt-in

**MAINTENANCE**

- Market Entry: 01/01/2010
- New to Manager: 08/05/2013
- Counts Through: 01/16/2015

**DATA CARD MAINTENANCE**

- New To System: 08/05/2013
- "New to System": 08/06/2013
- Announcement: 01/16/2015
- Last Update: 03/31/2015
- Next Update: QUARTERLY

**DESCRIPTION**

AAIM consists of the Association of Professors of Medicine (APM), the Association of Program Directors in Internal Medicine (APDIM), the Association of Specialty Professors (ASP), the Clerkship Directors in Internal Medicine (CDIM), and the Administrators of Internal Medicine (AIM). Through these organizations, AAIM represents department chairs and chiefs; clerkship, residency, and fellowship program directors; division chiefs; and academic and business administrators as well as other faculty and staff in departments of internal medicine and their divisions.

**By Job Title**

- Director or Higher Level Executive - 4,508
- Manager - 1,228
- Chief Resident - 786
- Dean of Medical School - 159

**By Individual Alliance Groups**
Administrators of Internal Medicine (AIM) 1001  
Association of Professors of Medicine (APM) 220  
Association of Program Directors in Internal Medicine (APDIM) 3,497  
Association of Specialty Professors (ASP) 2,647  
Clerkship Directors of Internal Medicine (CDIM) 992  
Medicine-Pediatrics Program Directors Association (MPPDA) 139  

**By Specialty**  
Cardiology - 309  
Endocrinology - 211  
Gastroenterology - 216  
Geriatrics - 119  
Hematology/Hepatology/Oncology - 194  
Infectious Disease - 258  
Internal Medicine - 227  
Pulmonary Disease - 61  
Rheumatology - 150

<table>
<thead>
<tr>
<th>SELECTS</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interest Area</td>
<td>$15.00/M</td>
</tr>
<tr>
<td>Job Title</td>
<td>$15.00/M</td>
</tr>
<tr>
<td>Specialty</td>
<td>$15.00/M</td>
</tr>
<tr>
<td>Alliance Group</td>
<td>$15.00/M</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MANAGER</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>SmartSource Media</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GENDER</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>52%</td>
</tr>
<tr>
<td>Female</td>
<td>48%</td>
</tr>
</tbody>
</table>

**AVERAGE INCOME**  
Value not available

**MINIMUM ORDER**  
Minimum Quantity 1,500  
Minimum Price $0.00

**COMMISSIONS**  
Broker 20%  
Agency 10%

**NET NAME ARRANGEMENTS**  
Net Name is not allowed

**EXCHANGES**  
Exchange is not allowed

**REUSE**  
Reuse is not allowed

**CANCELLATION**  
Charges $100.00/F

**CANCELLATION INSTRUCTIONS**  
Orders may not be cancelled after file delivery, invoice amount is due in full. Orders will be subject to a $100 cancellation fee prior to delivery in the event a purchase order is received.

**KEY CODING**  
Key Coding is available  
Charges $5.00/M

**ADDRESSING**  
Email delivery $100.00/F  
NCOA Processed $95.00/F

**SPECIAL INSTRUCTIONS**  
Sample mail piece and anticipated mail date required for list rental approval. All rentals are for one time use only. List must be destroyed after use. Lists may not be uploaded to a crm or used for telemarketing research. Prepayment required. NCOA is applied upon request.
<table>
<thead>
<tr>
<th>Contact Name</th>
<th>Role</th>
<th>Email</th>
<th>Phone</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer Care Team</td>
<td>List Ordering</td>
<td><a href="mailto:customercare@smartsourcmedia.com">customercare@smartsourcmedia.com</a></td>
<td>(603) 926-2660</td>
<td>(603) 601-0348</td>
</tr>
<tr>
<td>SmartSource Media</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

★ = Primary contact

© Copyright 2000-2015 NextMark, Inc.