



BioTechniques International
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BioTechniques, The International Journal of Life Science Methods, reaches bench researchers worldwide who are actively involved in advanced methods and techniques critical to the advancement of research. BioTechniques is the leading peer-reviewed journal for the publication of original laboratory methods and has a broad scope of articles describing technical innovations in established and emerging areas of technology for life science research in a diverse array of subject areas, including:

Genomic Technologies, Bioinformatics, Electrophoresis and Separation Technologies, RNAi, Nanotechnology, Imaging Technologies, Microbiology, Proteomic Technologies, Microarray Analysis, Mass Spectrometry, Microfluidic Technologies, Microscopy, Next Generation Sequencing, Antibody-Based Technologies, PCR, and more.

BioTechniques' database consists of over 90,000+ life science researchers working on all phases of discovery and development in the United States, Canada, Europe and Asia. BioTechniques' database offers highly qualified contacts, which are constantly updated and offer demographic segmentation to reach the most accurate target audience.

----Selection Charges----

Affiliation \$15/M
Geographic \$15/M
Job Function \$15/M
Titles \$15/M
Technologies \$50/M
Special Interest \$50/M
A/B Split N/C

-----Delivery-----

Postal file \$10/F
(email file sent directly to mail house)

Email transmitted by InformaDATA

-----Minimum Order-----
3,000 names

---List Owner/Manager---
BioTechniques International

BioTechniques International Masterfile Selections

Job Functions

- Bioengineering/Biophysics
- Analytical Chemistry
- Cancer Research
- Biochemistry
- Microbiology
- Clinical Research
- Virology
- Genomics/Genetics
- Immunology
- Molecular Biology
- Molecular Diagnostics
/Pathology
- Drug Discovery/Development
- Cell Biology
- Neuroscience
- Proteomics
- Bioinformatics/Computational
Biology

Affiliations

- Academic
- Biotech/Pharma
- Government
- Hospital
- Research Foundation
- Pre-Clinical

Titles

- Professor/Instructor
- Principal Investigator
- Postdoctoral Fellow
- Graduate Student
- Technician/Research Assistant
- Research Director/VP of
Research/CSO
- Department Head
- Lab Director/Chief Scientist
- Staff Scientist
- Process Engineer
- President/CEO/VP/Owner
- Business Development
Director/Manager
- Product Manager
- Consultant

Technologies

- Antibody-based Protein
Detection (Western ELISA, IF,
IP, IHC)

- DNA Isolation and Purification
- RNA Isolation and Purification
- PCR/RT-PCR
- Real-Time/Quantitative PCR
- Nucleic Acid Hybridization
(Southern, Northern, ISH)
- Nucleic Acid Sequence Analysis
- Nucleic Acid Synthesis
- Gene Expression Analysis
- Microarray Analysis/Nucleic
Acid
- Nucleic Acid Labeling and
Detection
- Gene Targeting
- Transfection/Gene
Transduction/Viral Vectors
- Mutagenesis
- Protein-Protein Interaction
Analysis
- Cloning
- Recombinant Protein
Expression & Purification
- Protein-Nucleic Acid
Interaction Analysis
- Chromatography
- Nucleic Acid Electrophoresis
- 2-D Gel Electrophoresis
- Capillary Electrophoresis
- Crystallography/NMR
- Cell/Tissue Culture
- Image Capture & Analysis
- Laser Capture Microdissection
- RNAi
- Mass Spectrometry
- Spectroscopy (FTIR, CD,FCS,
UV-Vis)
- Microscopy
- Robotics/Automation
- High-Throughput Screening
(HTS)
- Animal Models
- High Content Screening (HCS)
- Phosphorylation
Analysis/Kinase Assays
- Microarray-Small Molecule
- Flow Cytometry
- GFP reporter Assays
- Bioinformatics Software
- Microfluidics/Lab-on-a-chip
- Genotyping/SNP Analysis
- CombiChem
- Blood Analysis

- Stem Cell
- Signal Transduction
- Biomarker
- Immunoassay
- Next Generation Seq
- Epigenetics
- Single Cell Analysis
- DNA/RNA Sequencing
- Fluorescent Probes/Dyes

Special Interest Areas

- PCR
- RNA
- Microscopy
- Antibody-Based Tech
- DNA Sequencing
- Translational Research
- Genomics
- Epigenetics
- Cell Biology
- Proteomics
- Cell Analysis/Culture
- PCR/Cloning
- Genetic Engineering Tools
- Systems Biology
- Protein Purification &
Analysis
- InVivo Imaging