

Association of American Medical Colleges (AAMC)

Founded in 1876 and based in Washington, D.C., the Association of American Medical Colleges (AAMC) is a not-for-profit association representing all 141 accredited U.S. and 17 accredited Canadian medical schools; nearly 400 major teaching hospitals and health systems, including 51 Department of Veterans Affairs medical centers; and 90 academic and scientific societies. Through these institutions and organizations, the AAMC represents 148,000 faculty members, 83,000 medical students, and 115,000 resident physicians.

MEDIA TYPE

Business 

SOURCE

Membership

GEOGRAPHY

USA

MAINTENANCE

Market Entry	03/09/2015
New to Manager	03/09/2015
Counts Through	01/09/2018

DATA CARD MAINTENANCE

New To System	11/22/2014
Last Update	02/15/2018
Next Update	03/31/2018
Update Frequency	QUARTERLY

SEGMENTS

17,069	Total Universe / Universe Rate	\$275.00/M
17,069	Member Base Rate	\$175.00/M
17,069	Non Member Base Rate	\$275.00/M
17,069	*Professional Group	\$15.00/M

DESCRIPTION

Professional Development Group Name	Count of Individuals
Council of Deans (COD)	167
Council of Teaching Hospital and Health Systems CEOs (COH)	394
Council of Faculty and Academic Societies (CFAS)	408
Chief Medical Officer Group (CMOG)	548
Conflict of Interest in Academe (FOCI)	727
Compliance Officer's Forum (COF)	433
Group on Business Affairs (GBA)	1263
Group on Diversity and Inclusion (GDI)	555
Group on Educational Affairs (GEA)	4563
Group on Faculty Affairs (GFA)	659
Group on Faculty Practice (GFP)	336
Group on Institutional Advancement (GIA)	736
Group on Institutional Planning (GIP)	608
Group on Information Resources (GIR)	858
Group on Resident Affairs (GRA)	569
Group on Research Advancement and Development (GRAND)	478
Group on Graduate, Research, Education, and Training (GREAT)	617
Group on Regional Medical Campuses (GRMC)	262
Government Relations Representatives (GRR)	542
Group on Student Affairs (GSA)	1579
Group on Women in Medicine and Science (GWIMS)	767

PROFILE

Professional Development Group Name (15.00/M)
Professional Development Group Name Count of Individuals

Council of Deans (COD)	167
Council of Teaching Hospital and Health Systems CEOs (COTH)	394
Council of Faculty and Academic Societies (CFAS)	408
Chief Medical Officer Group (CMOG)	548
Conflict of Interest in Academe (FOCI)	727
Compliance Officer's Forum (COF)	433
Group on Business Affairs (GBA)	1,263
Group on Diversity and Inclusion (GDI)	555
Group on Educational Affairs (GEA)	4,563
Group on Faculty Affairs (GFA)	659
Group on Faculty Practice (GFP)	336
Group on Institutional Advancement (GIA)	736
Group on Institutional Planning (GIP)	608
Group on Information Resources (GIR)	858
Group on Resident Affairs (GRA)	569
Group on Research Advancement and Development (GRAND)	478
Group on Graduate, Research, Education, and Training (GREAT)	617
Group on Regional Medical Campuses (GRMC)	262
Government Relations Representatives (GRR)	542
Group on Student Affairs (GSA)	1,579
Group on Women in Medicine and Science (GWIMS)	767

SELECTS

Professional Development Group Name	\$15.00/M
Geography (State, Zip/SCF)	\$15.00/M
Job Title	\$20.00/M

GENDER

Male	75%
Female	25%

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **1,000**
Minimum Price **\$275.00**

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION

Charges **\$275.00/F**

CANCELLATION INSTRUCTIONS

Cancellations are not permitted after delivery. Cancellations prior to delivery are subject to a \$275 cancellation fee.

KEY CODING

Key Coding is not available

ADDRESSING

Formatting & Email delivery **\$55.00/F**

SPECIAL INSTRUCTIONS

Sample required for AAMC approval. Prepayment required. Credit Card Payments via PayPal only. PayPal account not required. Rental is for 1X use only. Email records are not available. Minimum order pricing based on 1000 records. All AAMC mailing list rentals are for one-time use only and limited to the specific direct mail piece that is pre-approved for the list use. Reuse is available with prior consent of AAMC. Additional fee will apply. It is prohibited to copy, reproduce, enter into a database, or duplicate in any

format, the mailing list provided for rental. All list requests are subject to pre-approval of the mailing piece. The AAMC reserves the right to refuse list requests for any use that is deemed contrary to the interests of AAMC members and constituents.

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