

---

## American College of Cardiology (ACC)

---

The American College of Cardiology (ACC) is the leading medical society and teaching institution for U.S. cardiovascular health care professionals. Their mission is to foster optimal cardiovascular care and disease prevention by providing professional education, leading the development of practice guidelines, contributing to the health care policy debate, and promoting medical research. Call your representative for more information.

---

### MEDIA TYPE

**Business** 

---

### SOURCE

Membership

---

### GEOGRAPHY

USA  
Canada  
Other

---

### SEGMENTS

24,541 Total Universe / Universe Rate	\$175.00/M
24,541 Commercial Rate	+ \$175.00/M

---

### MAINTENANCE

Market Entry	<b>01/05/2009</b>
New to Manager	<b>08/21/2009</b>
Counts Through	<b>10/07/2016</b>

---

### DATA CARD MAINTENANCE

New To System	<b>10/13/2009</b>
Last Update	<b>10/07/2016</b>
Next Update	<b>06/01/2017</b>
Update Frequency	<b>SEMIANNUALLY</b>

---

### DESCRIPTION

#### **American College of Cardiology**

(ACC) is the leading medical society and teaching institution for U.S. cardiovascular health care professionals. Our mission is to foster optimal cardiovascular care and disease prevention by providing professional education, leading the development of practice guidelines, contributing to the health care policy debate, and promoting medical research. Prices and counts are subject to change without notice. Sample mail piece required for approval.

Members - 24,541  
US - 22,285  
Other - 2,256

#### **Member Category**

Fellows - 16,585  
Affiliates / in Training - 3,125  
Members - 689

#### **Primary Specialty**

Anesthesiology  
Adult Cardiology  
Cardiovascular Surgery  
Internal Medicine  
Pediatrics  
Pediatric Cardiology

#### **Additional Selections Available**

Secondary Specialty  
Practice Setting  
CME Interests  
Performance of procedures

---

**SELECTS**

CME Interests	<b>\$30.00/M</b>
Member Category	<b>\$15.00/M</b>
Practice Setting	<b>\$15.00/M</b>
Primary Specialty	<b>\$15.00/M</b>
Procedures performed	<b>\$30.00/M</b>
Secondary Specialty	<b>\$25.00/M</b>
State	<b>\$10.00/M</b>

---

**GENDER**

Male	<b>50%</b>
Female	<b>50%</b>

---

**AVERAGE INCOME**

Value	<b>not available</b>
-------	----------------------

---

**MINIMUM ORDER**

Minimum Quantity	<b>1</b>
Minimum Price	<b>\$895.00</b>

---

**NET NAME ARRANGEMENTS**

**Net Name is not allowed**

---

**EXCHANGES**

**Exchange is not allowed**

---

**REUSE**

**Reuse is not allowed**

---

**CANCELLATION**

Charges	<b>\$175.00/F</b>
---------	-------------------

---

**KEY CODING**

**Key Coding is available**

Charges	<b>\$15.00/M</b>
---------	------------------

---

**ADDRESSING**

EMAIL	<b>\$100.00/F</b>
-------	-------------------

---

**SPECIAL INSTRUCTIONS**

Cancellation after delivery not accepted. Mailing is for one time use only. Please allow 10-15 days for processing. Rush service is available.