

American Psychiatric Association (APA)

The American Psychiatric Association (APA) consists of 38,000+ physicians who specialize in the diagnosis, treatment, and prevention of mental illnesses. For over 160 years, the APA has provided the tools and resources to nurture and preserve the profession. The APA unites psychiatrists from around the world and brings together practice, education, and research at all levels. As the largest psychiatric membership organization in the world, we are dedicated to promoting the highest quality care for patients, providing continuing education and research into mental illnesses, and advocating for psychiatrists and their profession. Call your SmartSource Media representative today for more details.

MEDIA TYPE

Business



SOURCE

Membership

GEOGRAPHY

USA
Canada
Other

MAINTENANCE

Market Entry	12/04/2006
New to Manager	12/05/2006
Counts Through	10/07/2016

DATA CARD MAINTENANCE

New To System	02/04/2010
Last Update	10/07/2016
Next Update	06/01/2017
Update Frequency	SEMIANNUALLY

SEGMENTS

31,000 Total Universe / Universe Rate	\$195.00/M
31,000 All Members	
Plus related selects	

DESCRIPTION

SUGGESTED USAGE:

Professional magazine, journal & book buyer offers, mental health, psychiatry, psychology, counseling, continuing medical education, ethics, pharmacology, psychopharmacology, research, computer software, conferences, seminars, insurance, financial, investment, charitable & philanthropic fundraising, affluent products & services, business - to - business catalogs, etc

Interest Area	Qty
ADHD, Adult	1487
ADHD, Child	834
Adjustment Disorders	6402
Administration	1318
Adolescents	5508
Adoption/Foster Care	280
Adults	11779
AIDS/HIV	1649
Alcohol/Substance Abuse Treatment	6047
Anxiety/Panic/Phobic Disorders	9242
Autism/Pervasive Developmental Disorders	1902
Biofeedback	375
Brain Imaging/Neurophys. Asmts (eg CAT, MRI, EEG)	1550
Childhood Behavior Disorders	662
Children	3763
Community/Social Psychiatry	3549

Complementary/Alternative Medicine	180
Consultation	1148
Consultation to Community/Organization/Industry	2398
Consultation to Nonpsych Mntl Hlth Prsnl/Phys	9808
Consultation-Liaison Psychiatry	5062
Cultural Psychiatry	2654
Delirium/Dementia/Other Cognitive Disorders	1275
Diagnostic Assessment/Evaluation/Nosolgy	11936
Disaster Psychiatry	168
Dissociative Disorders	3634
Eating Disorders	3828
Electroconvulsive Therapy	1763
Emergency Psychiatry	3406
Experience Using Interpreters and Translators	387
Family, Couple, Relational Problems	6913
Gay/Lesbian/Bisexual Issues	1426
Gender Identity Issues	307
Geriatric Adults	5358
Hypnosis	1102
Impaired Professionals	659
Impulse Control Disorders (gambling, kleptomania)	2886
Industrial Psychiatry	827
Interpersonal Violence and Abuse	582
Learning Disorders	1734
Medical/Psychiatric Disorders	1812
Men's Issues	500
Mental Retardation/Developmental Disabilities	1825
Minority Issues	426
Mood Disorders	10454
Movement Disorders	2923
Neurology/Neuropsychiatry/Neuroscience	2473
Obsessive-Compulsive Disorders	2050
Opioid treatment (Buprenorphine/methadone clinic)	326
Other	180
Pain Disorders	2305
Personality Disorders	6414
Pharmacotherapy	12895
Post-Traumatic Stress Disorder	7109
Psychological Testing	716
Psychotherapy	14094
Psychotherapy- Behavioral	3746
Psychotherapy- Cognitive	5658
Psychotherapy- Interpersonal	880
Psychotherapy- Other	547
Psychotherapy- Psychoanalysis	2506

Psychotherapy- Psychodynamic	1263
Psychotherapy- Short term	8560
Religion/Spiritual Issues	2153
Research	858
Schizophrenia & Psychotic Disorders	6745
Sensory Impaired Populations	99
Sex therapy	97
Sexual Disorders/Paraphilias	2445
Sleep Disorders/Polysomnography/Sleep Lab	2175
Somatoform Disorders	3381
Suicide/Self-Injury/Aggressive Behavior	4710
Teaching	1573
Traumatic Brain Injury	729
Vagal Nerve Stimulation	116
Women's Issues	2827

SELECTS

Interest Area	\$25.00/M
International Records	\$10.00/M
Member Type	\$15.00/M
Nth Selection	\$10.00/M
US Records Only	\$10.00/M

GENDER

Male	50%
Female	50%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$0.00

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges	\$150.00/F
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KEY CODING

Key Coding is not available

ADDRESSING

Formatting & Email delivery	\$100.00/F
Rush fee	\$175.00/F

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