

Educational Insights College Marketplace

Published by SmartSource Media, LLC. This premium database of College Educators, Administrators and Personnel is the most comprehensive higher education database of its kind. Reach medical educators, social services educators, sciences educators, other college faculty and key administration officials. Reach K-12 Faculty and Administrators via email or direct mail with our K-12 Educational Insights Marketplace.

MEDIA TYPE

Business



SOURCE

Multi Sourced, Compiled lists, Multi Sourced

GEOGRAPHY

USA

SEGMENTS

1,428,203	Total Universe / Universe Rate	\$95.00/M
7,745	2/4 Year College Address Only	+ \$75.00/M
1,468,752	Instructors, Faculty & Administrators	+ \$95.00/M

MAINTENANCE

Market Entry	12/30/2008
New to Manager	12/30/2008
Counts Through	02/03/2016

DATA CARD MAINTENANCE

New To System	02/23/2009
Last Update	02/03/2016
Next Update	12/31/2016
Update Frequency	QUARTERLY

DESCRIPTION

Published by SmartSource Media, LLC. This premium database of College Faculty, Administrators and Personnel can be utilized for most if not all, education direct marketing campaigns.

Faculty Information

Courses Taught and Administration Titles Available Upon Request
Record includes professor name and school name at preferred mailing address!

Faculty & Administration	Postal	Email
Department Chairperson	52,796	
Deans & Administrators	100,845	
Librarians	21,687	
Course Discipline / Instructors	Postal	Email
Agriculture and Animal Science	33,901	19,200
Allied Health	68,015	39,100
Business	141,985	74,867
Communications	88,215	43,875
Computer Science	86,795	44,732
Dental Science	12,149	6,270
Education	141,022	76,998
Engineering	64,021	36,887
English & Literature	138,600	85,466
Fine & Applied Arts	155,875	105,256
Foreign Language & Literature	48,900	34,563

General Studies	49,989	36,785
Interdisciplinary Studies	149,784	51,321
Law	40,982	18,572
Medicine	125,888	79,541
Natural & Physical Sciences	141,625	96,122
Nursing	51,963	35,300
Physical Education	68,123	42,951
Social Sciences	305,100	187,013
Vocational Education	134,200	69,400

Canadian Names are also available !

SELECTS

Age	\$15.00/M
Buyer Selects	\$15.00/M
College Type	\$15.00/M
Course Taught - Call for details!	\$15.00/M
Degree Obtained	\$25.00/M
Direct Mail Buyers	\$115.00/M
Direct Response Index (High/Mid/Low)	\$40.00/M
Discipline	\$15.00/M
Fax Numbers	\$25.00/M
Gender/Sex	\$15.00/M
Geography (State)	\$10.00/M
Geography (Zip/SCF)	\$15.00/M
Home Address	\$15.00/M
Job Title	\$15.00/M
Phone Numbers	\$35.00/M
Test Scores by Decile	\$25.00/M
Course Discipline / Instructors Faculty & Administration	

GENDER

Male	30%
Female	70%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$475.00

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

CANCELLATION

Charges	\$150.00/F
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KEY CODING

Key Coding is available

Charges	\$5.00/M
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ADDRESSING

EMAIL	\$55.00/F
RUSH FEE	\$150.00/F

SPECIAL INSTRUCTIONS

List rental is for one time use unless specified otherwise. Cancellations will not be accepted after file delivery. Merge/purge deductions are not permitted. Prepayment is required. MC/Visa is accepted.