

## Educational Insights Professors of Engineering

Published by SmartSource Media LLC this premium database of Engineering Instructors offers marketers the most comprehensive direct marketing file of its kind. Sourced from telemarketing efforts, direct response and online surveys, reach Civil, Industrial, Mechanical and other industry related engineers in higher education classrooms around the country.

### MEDIA TYPE

**Business**



### SOURCE

Multi Sourced, Compiled lists, Multi Sourced

### GEOGRAPHY

USA

### SEGMENTS

76,321 Total Universe / Universe Rate \$95.00/M

### MAINTENANCE

Market Entry	<b>12/30/2008</b>
New to Manager	<b>12/30/2008</b>
Counts Through	<b>02/04/2015</b>

### DATA CARD MAINTENANCE

New To System	<b>06/18/2010</b>
Last Update	<b>02/03/2016</b>
Next Update	<b>12/31/2016</b>
Update Frequency	<b>QUARTERLY</b>

### DESCRIPTION

Published by SmartSource Media,LLC this premium database of Engineering Instructors offers marketers the most comprehensive direct marketing file of its kind. Reach Civil, Industrial, Mechanical and other industry related engineers involved in higher education.

### Faculty Information

Courses Taught and Administration Titles Available Upon Request  
Record includes professor name and school name at preferred mailing address!

<b>Professors of Engineering Discipline + \$15/M</b>	<b>Qty</b>
Aeronautical Engineering	1,476
Automotive Department Chairperson	239
Biomedical Engineering	2,010
Chemical Engineering	4,088
Civil Engineering	8,733
Computer Engineering	2,300
Construction Engineering	6,689
Electrical Engineering	13,989
Energy and Power Engineering	975
Environmental Engineering	2,621
Industrial Engineering	8,377
Material Sciecne Engineering	2,291
Mathematical Engineering	2,319
Mechanical Engineering	12,744

Metallurgical Engineering	982
Nuclear Engineering	412
Ocean Engineering	301
Petroleum and Polymer Science Engineering	715
Transportation & Traffic Engineering	838

Canadian names are available, call for counts !

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#### SELECTS

Age	<b>\$15.00/M</b>
College Type	<b>\$15.00/M</b>
Course Taught - Call for details!	<b>\$15.00/M</b>
Degree Obtained	<b>\$25.00/M</b>
Direct Mail Buyers	<b>\$115.00/M</b>
Direct Response Index (High/Mid/Low)	<b>\$40.00/M</b>
Discipline/Professors of Engineering Discipline	<b>\$20.00/M</b>
Fax Numbers	<b>\$25.00/M</b>
Gender/Sex	<b>\$15.00/M</b>
Geography (State)	<b>\$15.00/M</b>
Geography (Zip/SCF)	<b>\$15.00/M</b>
Job Title	<b>\$20.00/M</b>
Phone Numbers	<b>\$35.00/M</b>
Canadian names	

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#### GENDER

Male	<b>70%</b>
Female	<b>30%</b>

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#### AVERAGE INCOME

Value	<b>not available</b>
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#### MINIMUM ORDER

Minimum Quantity	<b>5,000</b>
Minimum Price	<b>\$475.00</b>

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#### NET NAME ARRANGEMENTS

**Net Name is not allowed**

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#### EXCHANGES

**Exchange is not allowed**

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#### REUSE

**Please inquire**

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#### CANCELLATION

Charges	<b>\$150.00/F</b>
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#### KEY CODING

<b>Key Coding is available</b>	
Charges	<b>\$5.00/M</b>

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#### ADDRESSING

EMAIL	<b>\$55.00/F</b>
RUSH FEE	<b>\$150.00/F</b>

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#### SPECIAL INSTRUCTIONS

List rental is for one time use unless specified otherwise. Cancellations will not be accepted after file delivery. Merge/purge deductions are not permitted. Prepayment is required. MC/Visa is accepted.