

Healthcare Insights Hospital Personnel E-Mail

Lower pricing as of 07/10/14 - Published by SmartSource Media, LLC, Healthcare Insights Hospital Personnel E-Mail & Postal Database offers direct coverage Hospital decision makers and other key purchasing influencers. All of which play a major role in procuring products and services to help improve the overall quality of healthcare services in the US. Call your representative today for updated counts and pricing.

MEDIA TYPE

Business



SOURCE

Compiled lists, Multi-Sourced

GEOGRAPHY

USA

SEGMENTS

174,129	Total Universe / Universe Rate	\$300.00/M
174,129	*Hospital Personnel Email	\$300.00/M
384,019	Hospital Personnel - Postal	\$95.00/M

MAINTENANCE

Market Entry	02/25/2009
New to Manager	01/29/2009
Counts Through	07/10/2014

DATA CARD MAINTENANCE

New To System	12/14/2010
Last Update	07/10/2014
Next Update	12/31/2014
Update Frequency	QUARTERLY

DESCRIPTION

This file is a must have for healthcare marketers who have purchased the AHA file in the past. Continuously telephone verified and updated throughout the year, this elite healthcare file offers mailers accurate deliverability and connectivity ensuring your message reaches its intended audience.

Counts are subject to change with each update. Prepayment is required!

Job Title	PostalCount	EmailCount
Ambulatory Services Dir	3,300	1,845
Biomedical Engineer	4,061	2,076
Blood Bank Director	4,757	2,648
Business Office Director	5,316	2,423
Cardiac Cath Lab Director	2,242	1,214
Cardiology Director	2,393	1,137
Case Management Director	5,752	2,638
Central Supply Srvs Director	5,627	2,722
Chemical/Substance Abuse Dir	1,291	784
Chief Administrator	6,933	2,714
Chief Executive Officer	6,908	2,726
Chief Financial Officer	5,848	2,447
Chief Information Officer	4,771	2,310
Chief Medical Staff	6,508	2,180
Chief Operations Officer	4,062	1,757
Chief of Anesthesiology	3,360	1,719

Chief of Internal Medicine	3,008	1,430
Chief of Neurosurgery	1,034	616
Chief of Obstetrics/Gynecology	2,898	1,470
Chief of Orthopedic Surgery	2,139	1,150
Chief of Pediatrics	2,637	1,390
Chief of Radiology	3,853	1,922
Chief of Surgery	4,141	1,845
Chief of Urology	1,480	855
Clinical Coord of ER	4,260	2,351
Dir of Central/Sterile Srvs	3,889	2,069
Dir of DRG Coding	5,042	2,455
Dir of Family Practice	2,296	1,085
Dir of Gastroenterology	1,350	759
Dir of Geriatric Srvs	1,073	590
Dir of Home Healthcare Srv	1,724	1,075
Dir of Management Srv	1,483	696
Dir of Psychiatric Srvs	2,657	1,386
Director of Continuing Education	3,073	1,434
Discharge Planning Director	5,585	2,599
Facility/Plant Manager	5,880	2,880
Food Services Director	5,943	3,137
Formulary Committee Chairman	2,589	1,433
HIPAA Compliance Director	5,768	2,684
Hospitalist	2,830	1,369
Housekeeping Director	5,919	3,101
Human Resources Director	6,378	2,812
ICU/CCU Director	3,604	1,949
In-Service Education Dir	5,395	2,465
Infection Control Director	6,115	2,713
Laboratory Director	5,505	2,949
Managed Care Srv Dir	2,888	1,421
Marketing Director	5,153	2,470
Materials Management Dir	6,082	2,838
Medical Director	4,863	1,702
Medical Library Dir	3,021	1,556
Medical Records Director	6,274	3,006
Neonatal Care Director	1,873	1,105
Nuclear Medicine Director	4,016	2,171
Nursing Director	6,804	2,935
OB/GYN Surg Director	2,185	1,290
Occupational Therapy Dir	4,955	2,920

Oncology Services Director	2,218	1,440
Operating Room Dir	4,351	2,243
P & T Committee Chair	3,416	1,812
PACS Administrator	861	513
Pastoral Care Director	3,183	1,802
Patient Education Dir	5,011	2,311
Patient Financial Services Director	4,145	1,980
Patient Services Director	6,199	2,743
Perfusionist	174	102
Pharmacy Director	5,940	3,184
Physical Rehab Services Dir	5,234	3,049
Physical Therapy Director	5,288	3,073
Physician Director of ER	4,475	1,848
Physician Recruiter	3,542	1,712
Purchasing Director	6,051	2,823
Quality Assurance Director	6,020	2,719
Rad/Diagnostic/Imaging Dir	5,301	2,663
Radiology Director	5,542	2,733
Respiratory Therapy Director	5,087	2,979
Risk Management Director	6,011	2,722
Safety Director	5,992	2,813
Security Director	5,845	2,657
Sleep Lab Director	2,317	1,439
Social Services Director	5,497	2,686
Staff Development Director	4,794	2,244
Surgery Services Director	3,779	1,966
Tele Medicine Director	584	302
Womens Health Srv Director	2,389	1,395

PROFILE

JOB FUNCTION/TITLE (20.00/M)

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SELECTS

Bed Size	\$20.00/M
COUNTY	\$15.00/M
Employee Size	\$20.00/M
FAX NUMBERS	\$65.00/M
JOB FUNCTION/TITLE	\$20.00/M
PHONE NUMBER	\$35.00/M
SCF	\$15.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$1,200.00**

NET NAME ARRANGEMENTS

STATE	\$15.00/M
ZIP	\$15.00/M
*Email Transmission	\$100.00/M
*Email Set Up	\$150.00/F
*Email Suppression	\$150.00/F

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed

Minimum Quantity	0
Run Charge	

GENDER

Male	30%
Female	70%

CANCELLATION

Charges	\$500.00/F
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KEY CODING

Key Coding is not available

ADDRESSING

Cancellation Fee	\$500.00/F
Set Up Fee	\$150.00/F
Suppression Fee	\$150.00/F
Transmission Fee	\$100.00/M
Email delivery	\$75.00/F

SPECIAL INSTRUCTIONS

E-mail/Postal list rental is for one time use unless specified otherwise. Cancellations will not be accepted after file delivery. Cancellations prior to deployment are subject to a cancellation fee of \$500/F. Prepayment is required. Call for final pricing. All pricing is based on supplied CanSpam compliant html and text artwork.