

## Healthcare Insights Social Workers

Published by SmarSource Media, LLC, Healthcare Insights Social Worker Masterfile offers marketers direct access to front line social welfare professionals. This audience of responsive, educated licensed professionals including drug counselors, mental health counselors, psychologist and more are receptive to receiving marketing offers for books, teaching material, continuing education seminars and more. Email records are also available call for counts.

### MEDIA TYPE

**Business**



### SOURCE

Multi Sourced, Compiled lists, Multi Sourced

### GEOGRAPHY

USA

### SEGMENTS

592,787 Total Universe / Universe Rate	\$95.00/M
592,787 Job Function/Title	+ \$20.00/M

### MAINTENANCE

Market Entry	<b>12/10/2008</b>
New to Manager	<b>02/02/2009</b>
Counts Through	<b>02/03/2016</b>

### DATA CARD MAINTENANCE

New To System	<b>02/07/2012</b>
Last Update	<b>02/03/2016</b>
Next Update	<b>12/31/2016</b>
Update Frequency	<b>QUARTERLY</b>

### DESCRIPTION

**Healthcare Insights Allied Health Professionals** Healthcare Insights Social Worker Masterfile offers marketers direct access to front line social welfare professionals. These professionals are employed at Schools, Colleges, Hospitals and in Government settings. Call your representative for more information.

### Selections Include but not limited to:

Social Workers	Total
Chemical/Drug Dependency Counselor	55815
Mental Health Counselor	25031
Marriage & Family Therapist	56332
Professional Counselors	90168
Psychologist	80215
School Psychologist	4205
Social Worker	<u>282566</u>
<b>Postal Totals</b>	<b>594332</b>

### SELECTS

County	<b>\$20.00/M</b>
Job Function/Title	<b>\$20.00/M</b>
SCF/Zip	<b>\$20.00/M</b>
State	<b>\$15.00/M</b>

### AVERAGE INCOME

Value **not available**

### MINIMUM ORDER

Minimum Quantity	<b>5,000</b>
Minimum Price	<b>\$475.00</b>

### GENDER

Male	<b>30%</b>
Female	<b>70%</b>

### NET NAME ARRANGEMENTS

**Net Name is not allowed**

### EXCHANGES

**Exchange is not allowed**

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**REUSE****Reuse is not allowed**

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**CANCELLATION**Charges **\$150.00/F**

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**KEY CODING****Key Coding is not available**

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**ADDRESSING**EMAIL **\$55.00/F**RUSH FEE **\$150.00/F**

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**SPECIAL INSTRUCTIONS**

List rental is for one time use unless specified otherwise. Cancellations will not be accepted after file delivery. Merge/purge deductions are not permitted. Prepayment required. Counts are subject to change with each data refresh. Call for details.