

Life Science Instructors North America


Life Science Instructors North America is a comprehensive CanSpam compliant email and postal database covering educators in Life Sciences. These instructors and administrators are preparing the next generation of scientists and researchers with new cutting edge technology and research expertise. Multi-sourced through direct and indirect channels, online registrations, surveys and other public resources, this comprehensive file is a must test for all Life Science Offers, including laboratory products, seminars, webinars and other subscription offers. Begin marketing your research products and services throughout the US and Canada today.



ID NUMBERS

Manager ID	
NextMark ID	308230
mIn ID	308230
SRDS ID	

MEDIA TYPE

Business   

SOURCE

Compiled lists, Multi Sourced

GEOGRAPHY

USA
Canada
Other

OPT-IN

Opt in and Public

MAINTENANCE

Market Entry	02/22/2010
New to Manager	02/22/2010
Counts Through	06/30/2015

DATA CARD MAINTENANCE

New To System	06/03/2011
"New to System"	06/06/2011
Announcement	
Last Update	01/16/2015
Next Update	06/30/2015
Update Frequency	SEMIANNUALLY

SEGMENTS

269,874 Total Universe / Universe Rate	\$350.00/M
269,874 Postal Only	\$125.00/M

DESCRIPTION

Discipline	US Postal
Biomedical Engineering	2,655
Human Factors Engineering	1,248
Materials Science Engineering	2,795
General Chemistry	29,827
Analytical Chemistry	3,439
Applied Chemistry	6,968
Biochemistry	8,474
Inorganic Chemistry	2,071
Organic Chemistry	6,121
Physical Chemistry	3,669
Miscellaneous Chemistry	13,457
Animal Sciences	4,435
Veterinary Sciences	4,814

General Biology	52,444
Anatomy	21,941
Aquatic Biology	1,339
Botany	5,732
Cell Biology	5,573
Ecology	5,471
Genetics	8,432
Microbiology	10,274
Physiology	14,407
Zoology	6,048
Miscellaneous Biology	15,316
Medical Anatomy	2,312
Medical Biochemistry	2,986
Medical Cell Biology	2,641
Medical Pathology	7,209
Medical Physiology	2,670
Medical Genetics	1,459
Medical Microbiology	2,969
Medical Biophysics	930
Biology Collection Development Specialists	9,311
Dental Anatomy and Physiology	955

Defined: Any of several branches of science, such as biology, medicine, anthropology, or ecology, that deal with living organisms and their organization, life processes, and relationships to each other and their environment. Also called *bioscience*.

PROFILE

Discipline (20.00/M)

	<i>US Postal</i>	<i>Email</i>
<i>Biomedical Engineering</i>	2,655	1,482
<i>Human Factors Engineering</i>	1,248	693
<i>Materials Science Engineering</i>	2,795	1,414
<i>General Chemistry</i>	29,827	13,850
<i>Analytical Chemistry</i>	3,439	1,885
<i>Applied Chemistry</i>	6,968	4,332
<i>Biochemistry</i>	8,474	4,101
<i>Inorganic Chemistry</i>	2,071	1,388
<i>Organic Chemistry</i>	6,121	3,630
<i>Physical Chemistry</i>	3,669	2,147
<i>Miscellaneous Chemistry</i>	13,457	7,456
<i>Animal Sciences</i>	4,435	1,808
<i>Veterinary Sciences</i>	4,814	2,506
<i>General Biology</i>	52,444	22,666
<i>Anatomy</i>	21,941	10,579
<i>Aquatic Biology</i>	1,339	748

Botany	5,732	3,102
Cell Biology	5,573	3,128
Ecology	5,471	2,930
Genetics	8,432	4,538
Microbiology	10,274	4,900
Physiology	14,407	7,100
Zoology	6,048	3,425
Miscellaneous Biology	15,316	8,570
Medical Anatomy	2,312	1,574
Medical Biochemistry	2,986	1,987
Medical Cell Biology	2,641	1,804
Medical Pathology	7,209	3,620
Medical Physiology	2,670	1,550
Medical Genetics	1,459	841
Medical Microbiology	2,969	2,105
Medical Biophysics	930	710
Biology Collection Development Specialists	9,311	3,195
Dental Anatomy and Physiology	955	425

SELECTS

Phone Number **\$35.00/M**
STATE **\$10.00/M**
Discipline **\$20.00/M**

MANAGER

SmartSource Media

GENDER

Male **65%**
Female **35%**

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$0.00**

COMMISSIONS

Broker **20%**
Agency **Info not Available**

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges **\$175.00/F**

CANCELLATION INSTRUCTIONS

Cancellations will not be accepted after file delivery. Cancellations are subject to a \$175 cancellation fee.

KEY CODING

Key Coding is available
Charges **\$5.00/M**

ADDRESSING

RUSH FEES LESS THAN 3 DAYS **\$195.00/F**
SPLITS **\$275.00/F**
EMAIL DELIVERY/FORATTING **\$75.00/F**

SPECIAL INSTRUCTIONS

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CONTACTS

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