

## Nursing Home Logistics

Published by SmartSource Media, LLC, Nursing Home Logistics offers direct coverage to key decision makers and purchase influencers throughout the nursing and retirement home community. This comprehensive prospecting database of Nursing Directors, Human Resource Directors, Rehabilitation Directors, Social Service Directors and more, play a key role in providing vital long and short term care within our elder community. Call your representative today for counts in your area. Tests are welcome.

### MEDIA TYPE

Business 

### SOURCE

Multi Sourced, Compiled lists, Multi-Sourced

### GEOGRAPHY

USA

### SEGMENTS

16,412	Total Universe / Universe Rate	\$95.00/M
16,412	Nursing Homes	\$95.00/M
17,887	Retirement Homes	\$95.00/M
16,412	Email available	\$400.00/M

### MAINTENANCE

Market Entry	10/20/2009
New to Manager	10/20/2009
Counts Through	07/10/2014

### DATA CARD MAINTENANCE

New To System	10/20/2009
Last Update	07/10/2014
Next Update	12/31/2014
Update Frequency	QUARTERLY

### DESCRIPTION

#### Nursing Home Personnel

Activities Director	15,085	Human Resources Director	11,701
Admissions Director	14,253	In-Service Ed/Mktg/PR Dir	13,368
Alzheimer's Services Director	1,547	Public Relations Director	10,663
Assisted Living Medical Director	1,789	Medical Director	15,299
Business Office Manager	13,721	Medical Records Director	13,174
Chief Administrator	16,029	Nursing Services Director	15,787
Chief Financial Officer	5,698	Physical Therapy Director	7,903
Chief Purchasing Officer	7,125	Quality Control Director	3,357
Food Services Director	14,401	Rehabilitation Director	7,922
HIPAA Compliance Director	11,482	Social Services Director	14,745
Housekeeping Director	12,982		

#### Nursing Home Programs & Services

Alzheimer's/Dementia Care	6,678	Mentally Challenged Services	82
Assisted Living Program	2,796	Physical Therapy Services	14,796
Bilingual Services	6,549	Rehabilitation Service	15,829
Congregate Care Services	2,301	Skilled Nursing Services	15,498
Continuing Care Services	1,639	Subacute Care Unit	11,516
Freestanding Assisted Living Facility	601		
HIV/AIDS Unit	138		
Independent Living Unit	945		
Intergenerational Services	12,578		

#### Retirement Home Programs & Services

Alzheimer's/Dementia Care	7,510	Freestanding AL Facility	639
Assisted Living Program	12,387	Independent Living Unit	8,542
Congregate Care Services	3,212	Mentally Challenged Services	2,207
Continuing Care Services	718	Physical Therapy Services	7,899
		Rehabilitation Services	7,487

### PROFILE

#### Nursing Home Personnel

Activities Director

15,085



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#### SELECTS

COUNTY	\$15.00/M
JOB FUNCTION/TITLE	\$20.00/M
# of Beds	\$20.00/M
Program or Service Offered	\$15.00/M
PHONE NUMBER	\$35.00/M
FAX NUMBERS	\$65.00/M
SCF	\$15.00/M
STATE	\$15.00/M
ZIP	\$15.00/M
Nursing Home Personnel	
Nursing Home Programs & Services	
Retirement Home Programs & Services	

#### AVERAGE INCOME

Value **not available**

#### MINIMUM ORDER

Minimum Quantity **5,000**  
Minimum Price **\$475.00**

#### NET NAME ARRANGEMENTS

Net Name is not allowed

#### EXCHANGES

Exchange is not allowed

#### REUSE

Reuse is allowed

<b>GENDER</b>	
Male	25%
Female	75%

Minimum Quantity **0**  
 Run Charge

**CANCELLATION**  
 Charges **\$150.00/F**

**KEY CODING**  
**Key Coding is available**  
 Charges **\$5.00/M**

**ADDRESSING**  
 EMAIL DELIVERY **\$55.00/F**

**SPECIAL INSTRUCTIONS**  
 List rental is for one time use unless specified otherwise. Cancellations will not be permitted after file delivery. Prepayment is required. Merge/purge deductions are not permitted.