

Nursing and Rehabilitation Center Business Administrators

New to market. Marketers have access to a fresh new file of healthcare directors, executives and administrators employed in healthcare centers throughout the US. Reach responsive individuals awaiting new offers for seminars, health related books, medical products and more.

MEDIA TYPE

Business



SOURCE

Multi Sourced

GEOGRAPHY

USA

MAINTENANCE

Market Entry	07/05/2016
New to Manager	07/05/2016
Counts Through	07/05/2016

DATA CARD MAINTENANCE

New To System	07/05/2016
Last Update	07/05/2016
Next Update	12/31/2016
Update Frequency	SEMIANNUALLY

SEGMENTS

7,493 Total Universe / Universe Rate	\$95.00/M
7,493 US Postal	\$95.00/M
7,493 *US Email	\$275.00/M
7,493 US Telemarketing	\$25.00/M
7,493 *Postal/Email/Telemarketing	\$375.00/M

DESCRIPTION

Job Titles	Postal Email Phones		
Administrators	4,278	4,278	4,278
Director Nursing/Rehabilitatio	1,081	1,081	1,081
Executive Director	1,023	1,023	1,023
Medical Director	69	69	69
CEO/Director	252	252	252
Owner/President	735	735	735

SELECTS

Job Title	\$25.00/M
State	\$10.00/M
SCF	\$15.00/M

AVERAGE INCOME

Value **\$48,000.00**

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$340.00

GENDER

Male	50%
Female	50%

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges **\$150.00/F**

CANCELLATION INSTRUCTIONS

Orders may not be cancelled after delivery. If cancelled prior to delivery SmartSource Media, LLC reserves the right to charge a \$150 cancellation fee to cover internal expenses related to the order process.

KEY CODING

Key Coding is available
Charges **\$5.00/M**

ADDRESSING

Postal Email delivery

\$55.00/F

*Email Set Up (2 Tests)

\$75.00/F

SPECIAL INSTRUCTIONS

Telemarketing and Email Deployment require samples for approval. All emails are deployed by Smart Source Media's service bureau.

Merge/Purge deductions of any kind are not permitted. Prepayment may be required. Credit card payments are accepted.