

AAIM - Alliance for Academic Internal Medicine

AAIM is a consortium of five academically focused specialty organizations representing departments of internal medicine at medical schools and teaching hospitals in the United States and Canada.

MEDIA TYPE

Business



SOURCE

Membership, Opt-in, Direct response

GEOGRAPHY

USA

MAINTENANCE

Market Entry	01/01/2010
New to Manager	08/05/2013
Counts Through	06/30/2017

DATA CARD MAINTENANCE

New To System	08/05/2013
Last Update	07/10/2017
Next Update	10/01/2017
Update Frequency	QUARTERLY

SEGMENTS

11,589	Total Universe / Universe Rate	\$275.00/M
11,589	Active Members- Non Member Rate	\$275.00/M
11,589	Active Members- Member Rate	\$175.00/M
10,655	*Active Member Email - Member Rate	\$350.00/M
10,655	*Active Member Email - Non Member Rate	\$550.00/M

DESCRIPTION

AAIM consists of the Association of Professors of Medicine (APM), the Association of Program Directors in Internal Medicine (APDIM), the Association of Specialty Professors (ASP), the Clerkship Directors in Internal Medicine (CDIM), and the Administrators of Internal Medicine (AIM). Through these organizations, AAIM represents department chairs and chiefs; clerkship, residency, and fellowship program directors; division chiefs; and academic and business administrators as well as other faculty and staff in departments of internal medicine and their divisions.

Postal & Matching Email

Designated Institutional Official
 DIO's - 418
 Dean of Medical School - 163
 Chief Resident - 866

By Individual Alliance Groups

Administrators of Internal Medicine (AIM) 1,338
 Association of Professors of Medicine (APM) 259
 Association of Program Directors in Internal Medicine (APDIM) 5,314
 Association of Specialty Professors (ASP) 3,080
 Clerkship Directors of Internal Medicine (CDIM) 1,346
 Medicine-Pediatrics Program Directors Association (MPPDA) 251

By Specialty

Allergy & Immunology - 64
 Cardiology - 419
 Cardio Vascular Disease - 72
 Endocrinology - 301
 Gastroenterology - 339
 Geriatrics - 190
 Hematology/Hepatology/Oncology - 261
 Infectious Disease - 418

Nephrology - 342
Pulmonary & Critical Care Medicine - 390
Rheumatology - 224

Counts are subject to change with each update.

SELECTS	
Interest Area	\$15.00/M
Job Title	\$15.00/M
Specialty	\$15.00/M
Alliance Group	\$15.00/M
State	\$15.00/M
Postal & Matching Email	

GENDER	
Male	52%
Female	48%

AVERAGE INCOME	
Value	not available

MINIMUM ORDER	
Minimum Quantity	1,500
Minimum Price	\$0.00

NET NAME ARRANGEMENTS	
Net Name is not allowed	

EXCHANGES	
Exchange is not allowed	

REUSE	
Reuse is not allowed	

CANCELLATION	
Charges	\$100.00/F

CANCELLATION INSTRUCTIONS
Orders may not be cancelled after file delivery, invoice amount is due in full. Postal orders will be subject to a \$100 cancellation fee prior to delivery in the event a purchase request is received. Email order cancellations prior to delivery will incur a \$175 cancellation fee.

KEY CODING	
Key Coding is available	
Charges	\$5.00/M

ADDRESSING	
Email delivery	\$100.00/F
NCOA Processed	\$95.00/F
*Email Set Up (2 Tests)	\$75.00/F
*Additional Tests Each After 2	\$25.00/F

SPECIAL INSTRUCTIONS
Sample mail piece and anticipated mail date required for list rental approval. All rentals are for one time use only. List must be destroyed after use. Lists may not be uploaded to a crm or used for telemarketing research. NCOA is applied upon request. Email Ordering - Client Supplied HTML with opt out link and corporate address must be included at the bottom of the offer. Prepayment required. Non member minimum order qty 1500 contacts. All email offers are deployed by Smart Source Media. Email records are not released to the end user.