

AAIM - Alliance for Academic Internal Medicine

AAIM is a consortium of five academically focused specialty organizations representing departments of internal medicine at medical schools and teaching hospitals in the United States and Canada. This unique file is the best way to reach a large audience of academic healthcare faculty, medical school Deans, DIO's, Program Directors and more. Email "IS" available. Contact your representative for more information.

MEDIA TYPE

Business



SOURCE

Membership, Opt-in, Direct response

GEOGRAPHY

USA

SEGMENTS

11,257	Total Universe / Universe Rate	\$275.00/M
11,257	Active Members- Non Member Rate	\$275.00/M
11,257	Active Members- Member Rate	\$175.00/M
10,389	*Active Member Email - Member Rate	\$350.00/M
10,389	*Active Member Email - Non Member Rate	\$550.00/M

MAINTENANCE

Market Entry	01/01/2010
New to Manager	08/05/2013
Counts Through	11/01/2018

DATA CARD MAINTENANCE

New To System	08/05/2013
Last Update	11/01/2018
Next Update	01/31/2019
Update Frequency	QUARTERLY

DESCRIPTION

AAIM consists of the Association of Professors of Medicine (APM), the Association of Program Directors in Internal Medicine (APDIM), the Association of Specialty Professors (ASP), the Clerkship Directors in Internal Medicine (CDIM), and the Administrators of Internal Medicine (AIM). Through these organizations, AAIM represents department chairs and chiefs; clerkship, residency, and fellowship program directors; division chiefs; and academic and business administrators as well as other faculty and staff in departments of internal medicine and their divisions.

Postal & Matching Email

Designated Institutional Official
 DIO's - 398
 Dean of Medical School - 172
 Chief Resident - 800

By Individual Alliance Groups

Administrators of Internal Medicine (AIM) 1,370
 Association of Professors of Medicine (APM) 260
 Association of Program Directors in Internal Medicine (APDIM) 4,978
 Association of Specialty Professors (ASP) 2,922
 Clerkship Directors of Internal Medicine (CDIM) 1,288
 Medicine-Pediatrics Program Directors Association (MPPDA) 264

By Specialty

Allergy & Immunology - 59
 Cardiology - 362
 Cardio Vascular Disease - 63
 Endocrinology - 302
 Gastroenterology - 319
 Geriatrics - 191
 Hematology/Hepatology/Oncology - 261
 Hospitalist - 310

Infectious Disease - 387
 Nephrology - 342
 Pulmonary & Critical Care Medicine - 378
 Rheumatology - 224

Counts are subject to change with each update.

SELECTS

Interest Area	\$15.00/M
Job Title	\$15.00/M
Specialty	\$15.00/M
Alliance Group	\$15.00/M
State	\$15.00/M
Postal and Matching Email	

GENDER

Male	52%
Female	48%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	1,500
Minimum Price	\$0.00

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges	\$100.00/F
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CANCELLATION INSTRUCTIONS

Orders may not be cancelled after file delivery, invoice amount is due in full. Postal orders will be subject to a \$100 cancellation fee prior to delivery in the event a purchase request is received. Email order cancellations prior to delivery will incur a \$175 cancellation fee.

KEY CODING

Key Coding is available

Charges	\$5.00/M
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ADDRESSING

Email delivery	\$100.00/F
NCOA Processed	\$95.00/F
*Email Set Up (2 Tests)	\$75.00/F
*Additional Tests Each After 2	\$25.00/F

SPECIAL INSTRUCTIONS

Sample mail piece and anticipated mail date required for list rental approval. All rentals are for one time use only. List must be destroyed after use. Lists may not be uploaded to a crm or used for telemarketing research. NCOA is applied upon request. Email Ordering - Client Supplied HTML with opt out link and corporate address must be included at the bottom of the offer. Prepayment required. Non member minimum order qty 1500 contacts. All email offers are deployed by Smart Source Media. Email records are not released to the end user.