

## Association of American Medical Colleges (AAMC)

Founded in 1876 and based in Washington, D.C., the Association of American Medical Colleges (AAMC) is a not-for-profit association representing all 141 accredited U.S. and 17 accredited Canadian medical schools; nearly 400 major teaching hospitals and health systems, including 51 Department of Veterans Affairs medical centers; and 90 academic and scientific societies. Through these institutions and organizations, the AAMC represents 148,000 faculty members, 83,000 medical students, and 115,000 resident physicians.

### MEDIA TYPE

Business 

### SOURCE

Membership

### GEOGRAPHY

USA

### MAINTENANCE

|                |                   |
|----------------|-------------------|
| Market Entry   | <b>03/09/2015</b> |
| New to Manager | <b>03/09/2015</b> |
| Counts Through | <b>01/04/2019</b> |

### DATA CARD MAINTENANCE

|                  |                   |
|------------------|-------------------|
| New To System    | <b>11/22/2014</b> |
| Last Update      | <b>01/04/2019</b> |
| Next Update      | <b>02/01/2019</b> |
| Update Frequency | <b>MONTHLY</b>    |

### SEGMENTS

|        |                                |            |
|--------|--------------------------------|------------|
| 12,794 | Total Universe / Universe Rate | \$275.00/M |
| 12,794 | Member Base Rate               | \$175.00/M |
| 12,794 | Non Member Base Rate           | \$275.00/M |
| 12,794 | *Professional Group            | \$15.00/M  |

### DESCRIPTION

| Professional Development Group Name                          | Count of Individuals |
|--|----------------------|
| Council of Deans (COD)                                       | 169                  |
| Council of Teaching Hospital and Health Systems CEOs (COTH)  | 401                  |
| Council of Faculty and Academic Societies (CFAS)             | 404                  |
| Chief Medical Officer Group (CMOG)                           | 487                  |
| Conflict of Interest in Academe (FOCI)                       | 648                  |
| Compliance Officer's Forum (COF)                             | 457                  |
| Group on Business Affairs (GBA)                              | 1305                 |
| Group on Diversity and Inclusion (GDI)                       | 555                  |
| Group on Educational Affairs (GEA)                           | 3258                 |
| Group on Faculty Affairs (GFA)                               | 723                  |
| Group on Faculty Practice (GFP)                              | 331                  |
| Group on Institutional Advancement (GIA)                     | 720                  |
| Group on Institutional Planning (GIP)                        | 524                  |
| Group on Information Resources (GIR)                         | 858                  |
| Group on Resident Affairs (GRA)                              | 569                  |
| Group on Research Advancement and Development (GRAND)        | 445                  |
| Group on Graduate, Research, Education, and Training (GREAT) | 608                  |
| Group on Regional Medical Campuses (GRMC)                    | 262                  |
| Government Relations Representatives (GRR)                   | 542                  |
| Group on Student Affairs (GSA)                               | 1685                 |
| Group on Women in Medicine and Science (GWIMS)               | 837                  |

### SELECTS

|                                     |                  |
|-------------------------------------|------------------|
| Professional Development Group Name | <b>\$15.00/M</b> |
| Geography (State,Zip/SCF)           | <b>\$15.00/M</b> |
| Job Title                           | <b>\$15.00/M</b> |

### AVERAGE INCOME

|       |                      |
|-------|----------------------|
| Value | <b>not available</b> |
|-------|----------------------|

### MINIMUM ORDER

|                  |              |
|------------------|--------------|
| Minimum Quantity | <b>1,000</b> |
|------------------|--------------|

Minimum Price **\$275.00**

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**GENDER**

Male  
Female

**75%**  
**25%**

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**NET NAME ARRANGEMENTS**

**Net Name is not allowed**

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**EXCHANGES**

**Exchange is not allowed**

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**REUSE**

**Reuse is allowed**

Minimum Quantity **0**  
Run Charge

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**CANCELLATION**

Charges **\$275.00/F**

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**CANCELLATION INSTRUCTIONS**

Cancellations are not permitted after delivery. Cancellations prior to delivery are subject to a \$275 cancellation fee.

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**KEY CODING**

**Key Coding is not available**

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**ADDRESSING**

Formatting & Email delivery **\$55.00/F**

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**SPECIAL INSTRUCTIONS**

Sample required for AAMC approval. Prepayment required. Credit Card Payments via PayPal only. PayPal account not required. Rental is for 1X use only. Email records are not available. Minimum order pricing based on 1000 records. All AAMC mailing list rentals are for one-time use only and limited to the specific direct mail piece that is pre-approved for the list use. Reuse is available with prior consent of AAMC. Additional fee will apply. It is prohibited to copy, reproduce, enter into a database, or duplicate in any format, the mailing list provided for rental. All list requests are subject to pre-approval of the mailing piece. The AAMC reserves the right to refuse list requests for any use that is deemed contrary to the interests of AAMC members and constituents.