

BioTechniques International

97,000 Postal **\$250/M**
91,000 Email **\$450/M**

BioTechniques, The International Journal of Life Science Methods, reaches bench researchers worldwide who are actively involved in advanced methods and techniques critical to the advancement of research. BioTechniques is the leading peer-reviewed journal for the publication of original laboratory methods and has a broad scope of articles describing technical innovations in established and emerging areas of technology for life science research in a diverse array of subject areas, including:

- Genomic Technologies
- Bioinformatics
- Electrophoresis & Separation Technologies
- RNAi
- Nanotechnology
- Imaging Technologies
- Microbiology
- Proteomic Technologies
- Microarray Analysis
- Mass Spectrometry
- Microfluidic Technologies
- Microscopy
- Next Generation Sequencing
- Antibody-Based Technologies
- PCR
- Virtual/Augmented Reality
- And more...

BioTechniques' database consists of over 90,000+ life science researchers working on all phases of discovery and development in the United States, Canada, Europe and Asia. BioTechniques' database offers highly qualified contacts, which are constantly updated and offer demographic segmentation to reach the most accurate target audience.

--- Selection Charges ---

Affiliation	\$15/M
Geographic	\$15/M
Job Function	\$15/M
Titles	\$15/M
Technologies	\$50/M
Special Interest	\$50/M
A/B Split	N/C

----- Delivery -----

Postal file \$10/F
 (email file sent directly to mail house)

Email transmitted by Future Science Group/BioTechniques

----- Minimum Order -----

3,000 names

--- List Owner/Manager ---

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Job Functions

- Analytical Chemistry
- Biochemistry
- Bioengineering/Biophysics
- Bioinformatics/Computational Biology
- Cancer Research
- Cell Biology
- Chemical Biology
- Clinical Research
- Corporate/Legal/Business
- Development Biology
- Drug Discovery/Development
- Forensics
- Genomics/Genetics
- Immunology
- Marketing/Sales/Purchasing/Admin
- Microbiology
- Molecular Biology
- Molecular Diagnostics /Pathology
- Neuroscience
- Plant Biology
- Preclinical
- Proteomics
- Translational Research
- Virology

Titles

- Business Development Director/Manager
- Consultant
- Graduate Student
- Lecturer/Assistant/Associate Professor
- Medical Profession/Physician
- PhD
- Postdoctoral Fellow
- Principal Investigator
- Product Manager
- Professor/Instructor
- Research Director/VP of Research/CSO
- Technician/Research Assistant

Affiliations

- Academic
- Biotech/Pharma
- Core Lab Facilities
- Government
- Hospital
- Research Foundation

Technologies

- 2-D Gel Electrophoresis
- Animal Models
- Antibody-based Protein Detection (Western ELISA, IF, IP, IHC)
- Bioinformatics Software
- Biomarker
- Blood Analysis
- Capillary Electrophoresis
- Cell Signaling Assays
- Cell/Tissue Culture
- Chromatography
- Cloning
- Combichem
- CRISPR
- Crystallography/NMR
- DNA Isolation and Purification
- DNA/RNA Sequencing
- Epigenetics
- Flow Cytometry
- Fluorescent Probes/Dyes
- Gene Expression Analysis
- Gene Targeting
- Genetic Engineering Tools
- Genotyping/SNP Analysis
- GFP reporter Assays
- High Content Screening (HCS)
- High-Throughput Screening (HTS)
- Image Capture & Analysis
- Immunoassay
- InVivo Imaging
- Laser Capture Microdissection
- Liquid Handling
- Mass Spectrometry
- Microarray Analysis/Nucleic Acid
- Microarray-Small Molecule
- Microfluidics/Lab-on-a-chip
- Microscopy
- miRNA
- Mutagenesis
- Next Generation Seq
- Nucleic Acid Electrophoresis
- Nucleic Acid Hybridization (Southern, Northern, ISH)
- Nucleic Acid Labeling and Detection
- Nucleic Acid Sequence Analysis
- Nucleic Acid Synthesis
- PCR/Cloning
- PCR/RT-PCR
- Phosphorylation Analysis/Kinase Assays
- Protein-Nucleic Acid Interaction Analysis
- Protein-Protein Interaction Analysis
- Protein Purification & Analysis
- Real-Time/Quantitative PCR
- Recombinant Protein Expression & Purification
- RNA Isolation and Purification
- RNAi
- Robotics/Automation
- shRNA
- Signal Transduction
- Single Cell Analysis
- Spectroscopy (FTIR, CD, FCS, UV-Vis)
- Stem Cell
- Systems Biology
- Transfection/Gene Transduction/Viral Vectors
- Virtual/Augmented Reality