

Healthcare Insights Hospital Personnel C-Suite Executives

Published by SmartSource Media, LLC, Healthcare Insights Hospital Personnel C-Suite Executive offers direct coverage to high level hospital decision makers. Target CEO'S, CFO'S, COO's, Chief Administrators, Chief Information Officers, Chief of Medical Staff, Medical Directors and Medical Library Directors who have responded to several online direct marketing email offers. These highly responsive executives are responsible for maintaining and operating hospitals across America.

MEDIA TYPE

Business



SOURCE

Multi Sourced, Compiled lists, Multi-Sourced

GEOGRAPHY

USA

SEGMENTS

17,865 Total Universe / Universe Rate	\$125.00/M
17,865 Postal Records US Only	+ \$125.00/M

MAINTENANCE

Market Entry	02/25/2009
New to Manager	01/29/2009
Counts Through	01/01/2018

DATA CARD MAINTENANCE

New To System	02/17/2010
Last Update	02/08/2018
Next Update	12/31/2018
Update Frequency	QUARTERLY

DESCRIPTION

Prepayment is required for most orders. Credit approved upon review.

CEO	1,870
CFO	3,080
COO	1,795
Chief Administrator	2,049
Chief Information Officer	2,638
Chief of Medical Staff	2,215
Medical Director	1,658
Medical Library Director	1,519

Counts are subject to change

Additional Titles Available Upon Request

SELECTS

*Email Set Up	\$150.00/F
*Email Transmission	\$100.00/M
*File Suppression	\$150.00/F
Bed Size	\$20.00/M
COUNTY	\$15.00/M
Employee Size	\$20.00/M
JOB FUNCTION/TITLE	\$20.00/M
Rush Fee	\$150.00/F
SCF	\$15.00/M
STATE	\$15.00/M
ZIP	\$15.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$1,500.00

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

GENDER

Male	50%
Female	50%

REUSE

Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION

Charges **\$500.00/F**

KEY CODING

Key Coding is available

Charges **\$5.00/M**

ADDRESSING

EMAIL DELIVERY **\$55.00/F**

SPECIAL INSTRUCTIONS

List rental is for 1X use. E-Campaigns are delivered by third party. Cancellations are subject to \$500 Cancellation Fee. Provide a Can-Spam compliant offer. Prepayment is required.