

Healthcare Insights Medical Practitioners

Published by SmartSource Media, LLC, Healthcare Insights Medical Practitioners Database is one of the most up-to-date Physician file of its kind. Reach doctors by specialty, office size and more. This file is a great resource for marketing analytics and lead generation campaigns. Call your representative today for updated counts and pricing. Data licensing agreements available to qualified mailers only.

MEDIA TYPE

Business



SOURCE

Multi Sourced, Compiled lists, Multi-Sourced

GEOGRAPHY

USA

SEGMENTS

689,275 Total Universe / Universe Rate	\$95.00/M
689,275 Postal Base Rate	+ \$95.00/M

MAINTENANCE

Market Entry	01/01/2009
New to Manager	01/01/2009
Counts Through	01/01/2018

DATA CARD MAINTENANCE

New To System	02/26/2009
Last Update	02/08/2018
Next Update	01/01/2019
Update Frequency	QUARTERLY

DESCRIPTION

This file is a must have for healthcare marketers who previously rented or purchased the AHA, ABMS or the AMA file in the past. Continuously telephone verified and updated throughout the year, this elite medical file offers mailers accurate deliverability and connectivity ensuring your message reaches its intended audience. Additional Specialty and Subspecialties are available, please inquire.

Counts are subject to change with each update.

Physician Specialty	POSTAL	Physician Specialty	Postal
Abdominal Surgery	160	Medical Oncology	10,765
Addiction Medicine	835	Neonatal-Prenatal Medicine	2,175
Adolescent Medicine	1,335	Nephrology	8,680
Allergy & Immunology	7,425	Neurological Surgery	4,235
Anesthesiology	16,855	Neurology	12,105
Bariatrician	810	Pathology	6,105
Cardiovascular Disease	28,772	Pediatrics	44,985
Cardiovascular Surgery	2,815	Prenatal Medicine	350
Colon and Rectal Surgery	1,595	Physical Rehabilitation	5,825
Critical Care Medicine	2,700	Plastic Surgery	10,010
Critical Care Surgery	135	Nuclear Medicine	914
Cytopathology	215	Nuclear Radiology	140
Dermatology	12,525	Obstetrics	3,215
Diabetes	900	OB/GYN	31,358
Diagnostic Radiology	1,925	Ophthalmology	25,245
Emergency Medicine	11,185	Orthopedic Surgery	22,400
Endocrinology	4,689	Orthopedic Surgery/Sports Medicine	7,200
Family Practice	69,880	Otorhinolaryngology	11,419
Gastroenterology	13,758	Psychiatry	23,685

General Practice	11,275	Psychoanalysis	1,095
General Preventive Medicine	775	Public Health	367
General Surgery	22,989	Pulmonary Disease	9,510
Geriatrics	465	Radiation Oncology	3,585
Gynecology	4,300	Radiology	15,210
Hand Surgery	3,398	Reproductive Endocrinology	2,425
Head & Neck Surgery	2,255	Rheumatology	4,390
Hematology	8,525	Thoracic Surgery	3200
Immunology	650	Trauma Surgery	665
Infectious Disease	4,395	Urological Surgery	12,385
Internal Medicine	88,300	Vascular Surgery	5,601
Maternal & Fetal Medicine	620		
Maxillofacial Surgery	270	Sub Specialties are not listed	

SELECTS

BED SIZE	\$20.00/M
COUNTY	\$15.00/M
EMPLOYEE SIZE	\$20.00/M
FAX NUMBERS	\$65.00/M
JOB FUNCTION/TITLE	\$25.00/M
PHONE NUMBER	\$35.00/M
PRACTICE SIZE	\$20.00/M
SCF	\$20.00/M
STATE	\$15.00/M
ZIP	\$15.00/M
Physician Specialty	

GENDER

Male	50%
Female	50%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$475.00

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION

Charges	\$150.00/F
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KEY CODING

Key Coding is available	
Charges	\$5.00/M

ADDRESSING

Formatting & Delivery	\$55.00/F
RUSH FEE	\$150.00/F

SPECIAL INSTRUCTIONS

List rental is for one time use unless specified otherwise. Cancellations will not be accepted after file delivery. Merge/purge deductions are not permitted. Prepayment is required.