

AAIM - Alliance for Academic Internal Medicine

AAIM is a consortium of five academically focused specialty organizations representing departments of internal medicine at medical schools and teaching hospitals in the United States and Canada. This unique file is the best way to reach a large audience of academic healthcare faculty, medical school Deans, DIO's, Program Directors and more. Email "IS" available. Contact your representative for more information.

MEDIA TYPE

Business



SOURCE

Membership, Opt-in, Direct response

GEOGRAPHY

USA

SEGMENTS

10,265	Total Universe / Universe Rate	\$235.00/M
10,265	Active Members- Member Rate	\$235.00/M
9,875	*Active Member Email - Member Rate	\$350.00/M

MAINTENANCE

Market Entry	01/01/2010
New to Manager	08/05/2013
Counts Through	01/15/2020

DATA CARD MAINTENANCE

New To System	08/05/2013
Last Update	03/25/2020
Next Update	04/01/2020
Update Frequency	QUARTERLY

DESCRIPTION

See pricing example below

AAIM consists of the Association of Professors of Medicine (APM), the Association of Program Directors in Internal Medicine (APDIM), the Association of Specialty Professors (ASP), the Clerkship Directors in Internal Medicine (CDIM), and the Administrators of Internal Medicine (AIM). Through these organizations, AAIM represents department chairs and chiefs; clerkship, residency, and fellowship program directors; division chiefs; and academic and business administrators as well as other faculty and staff in departments of internal medicine and their divisions.

Postal & Matching Email

Designated Institutional Official
DIO's - 381
Dean of Medical School - 172
Chief Resident - 800

By Individual Alliance Groups

Administrators of Internal Medicine (AIM) 1,408
Association of Professors of Medicine (APM) 258
Association of Program Directors in
Internal Medicine (APDIM) 5,448
Association of Specialty Professors (ASP) 2,958
Clerkship Directors of Internal Medicine (CDIM) 1,298
Medicine-Pediatrics Program Directors Association (MPPDA) 255

By Specialty

Allergy & Immunology - 59
Cardiology - 362
Cardio Vascular Disease - 63
Endocrinology - 302
Gastroenterology - 319
Geriatrics - 191
Hematology/Hepatology/Oncology - 261
Hospitalist - 310
Infectious Disease - 387
Nephrology - 342
Pulmonary & Critical Care Medicine - 378
Rheumatology - 224

Counts are subject to change with each update.

EXAMPLE PRICING FOR 2020

***Example member rate pricing calculation with and without selects
(Minimum order postal pricing based on 3,000 contacts, email 1,500
contacts.***

- 1.) *To order a random sample of 1,500 contacts from the entire member list use a multiplier of 3 x \$235 plus the formatting fee \$100*
- 2.) *Include an Alliance Group add \$15 per every one thousand contacts or .15 each contact*

Note: As more selections are made, the audience becomes smaller and more targeted

Job Title (15.00/M)

Director or Higher Level Executive	4,508	
Manager	1,228	
Chief Resident	791	
Dean of Medical School	159	

Specialty (15.00/M)

Allergy and Immunology	59	
Cardiology	362	
Cardio Vascular Disease	63	
Endocrinology	302	
Gastroenterology	319	
Geriatrics	191	
Hematology/Hepatology/Oncology	261	
Hospitalist	310	
Infectious Disease	387	
Nephrology	342	
Pulmonary and Critical Care Medicine	378	
Rheumatology	224	

Alliance Group (15.00/M)

Administrators of Internal Medicine (AIM)	1,463	
Association of Professors of Medicine (APM)	268	
Association of Program Directors in Internal Medicine (APDIM)	5,510	
Association of Specialty Professors (ASP)	3,032	
Clerkship Directors of Internal Medicine (CDIM)	1,318	
Medicine-Pediatrics Program Directors Association (MPPDA)	264	

SELECTS

Interest Area	\$15.00/M
Job Title	\$15.00/M
Specialty	\$15.00/M
Alliance Group	\$15.00/M
State	\$15.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$0.00

GENDER

Male	52%
Female	48%

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges **\$200.00/F**

CANCELLATION INSTRUCTIONS

Orders may not be cancelled after file delivery, invoice amount is due in full. Postal orders will be subject to a \$200 cancellation fee prior to delivery in the event a purchase request is received. Email order cancellations prior to delivery will incur a \$175 cancellation fee.

KEY CODING**Key Coding is available**

Charges **\$5.00/M**

ADDRESSING

Formatting and Email delivery	\$100.00/F
NCOA Processed	\$95.00/F
*Email Set Up (2 Tests)	\$150.00/F
*Additional Tests Each After 2	\$50.00/F

SPECIAL INSTRUCTIONS

Sample mail piece and anticipated mail date required for list rental approval. All rentals are for one time use only. List must be destroyed after use. Lists may not be uploaded to a crm or used for telemarketing research. NCOA is applied upon request. Email Ordering - Client Supplied HTML with opt out link and corporate address must be included at the bottom of the offer. Email design services available. Please inquire with Smart Source Media. Prepayment required. All orders are based on a minimum qty of 3000 contacts. All email offers are deployed by Smart Source Media. Email records are not released to the end user.