

## APDIM - The Association of Program Directors in Internal Medicine

APDIM is a academically focused specialty organization founded in 1977, APDIM is the international organization of accredited internal medicine residency programs; the association represents program directors, associate and assistant program directors, core faculty, program administrators and coordinators, fellowship coordinators, and other key faculty and staff involved in the internal medicine residency program.

### MEDIA TYPE

Business



### SOURCE

Opt-in, Direct response, Membership

### GEOGRAPHY

USA

### SEGMENTS

5,448	Total Universe / Universe Rate	\$275.00/M
5,448	Active Members- Non Member Rate	\$275.00/M
5,448	Active Members- Member Rate	\$235.00/M
5,029	*Active Member Email - Member Rate	\$350.00/M
5,029	*Active Member Email - Non Member Rate	\$550.00/M

### MAINTENANCE

Market Entry	<b>11/17/2017</b>
New to Manager	<b>11/17/2017</b>
Counts Through	<b>03/25/2020</b>

### DATA CARD MAINTENANCE

New To System	<b>11/17/2017</b>
Last Update	<b>03/25/2020</b>
Next Update	<b>07/01/2020</b>
Update Frequency	<b>QUARTERLY</b>

### DESCRIPTION

AAIM consists of the Association of Professors of Medicine (APM), the Association of Program Directors in Internal Medicine (APDIM), the Association of Specialty Professors (ASP), the Clerkship Directors in Internal Medicine (CDIM), and the Administrators of Internal Medicine (AIM). Through these organizations, AAIM represents department chairs and chiefs; clerkship, residency, and fellowship program directors; division chiefs; and academic and business administrators as well as other faculty and staff in departments of internal medicine and their divisions.

Other available lists

Counts are subject to change upon each update

Designated Institutional Official

DIO's - 418

Dean of Internal Medicine - 163

Chief Resident - 866

### Other Available Alliance Groups by AAIM

Administrators of Internal Medicine (AIM) 1,338

Association of Professors of Medicine (APM) 259

Association of Specialty Professors (ASP) 3,080

Clerkship Directors of Internal Medicine (CDIM) 1,346

Medicine-Pediatrics Program Directors Association (MPPDA) 251

Counts are subject to change with each update.

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**SELECTS**

Job Title	<b>\$15.00/M</b>
State	<b>\$15.00/M</b>
Designated Institutional Official	

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**GENDER**

Male	<b>52%</b>
Female	<b>48%</b>

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**AVERAGE INCOME**

Value	<b>not available</b>
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**MINIMUM ORDER**

Minimum Quantity	<b>3,000</b>
Minimum Price	<b>\$0.00</b>

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**NET NAME ARRANGEMENTS**

**Net Name is not allowed**

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**EXCHANGES**

**Exchange is not allowed**

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**REUSE**

**Please inquire**

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**CANCELLATION**

Charges	<b>\$100.00/F</b>
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**CANCELLATION INSTRUCTIONS**

Orders may not be cancelled after file delivery, invoice amount is due in full. Postal orders will be subject to a \$100 cancellation fee prior to delivery in the event a purchase request is received. Email order cancellations prior to delivery will incur a \$175 cancellation fee.

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**KEY CODING**

**Key Coding is available**

Charges	<b>\$5.00/M</b>
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**ADDRESSING**

Email delivery	<b>\$100.00/F</b>
NCOA Processed	<b>\$95.00/F</b>
*Email Set Up (2 Tests)	<b>\$150.00/F</b>
*Additional Tests Each After 2	<b>\$25.00/F</b>

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**SPECIAL INSTRUCTIONS**

Sample mail piece and anticipated mail date required for list rental approval. All rentals are for one time use only. List must be destroyed after use. Lists may not be uploaded to a crm or used for telemarketing research. NCOA is applied upon request. Email Ordering - Client Supplied HTML with corporate address must be included at the bottom of the offer. Prepayment required. Non member minimum order qty 1500 contacts. All email offers are deployed by Smart Source Media. Email records are not released to the end user.

