

American College of Cardiology (ACC)

The American College of Cardiology (ACC) is the leading medical society and teaching institution for U.S. cardiovascular health care professionals. Their mission is to foster optimal cardiovascular care and disease prevention by providing professional education, leading the development of practice guidelines, contributing to the health care policy debate, and promoting medical research. Call your representative for more information.

MEDIA TYPE

Business 

SOURCE

Membership

GEOGRAPHY

USA
Canada
Other

SEGMENTS

24,541	Total Universe / Universe Rate	\$175.00/M
24,541	Commercial Rate	+ \$175.00/M

MAINTENANCE

Market Entry	01/05/2009
New to Manager	08/21/2009
Counts Through	12/02/2019

DATA CARD MAINTENANCE

New To System	10/13/2009
Last Update	12/05/2019
Next Update	06/15/2020
Update Frequency	SEMIANNUALLY

DESCRIPTION

American College of Cardiology

(ACC) is the leading medical society and teaching institution for U.S. cardiovascular health care professionals. Our mission is to foster optimal cardiovascular care and disease prevention by providing professional education, leading the development of practice guidelines, contributing to the health care policy debate, and promoting medical research. Prices and counts are subject to change without notice. Sample mail piece required for approval.

Members - 24,541
US - 22,285
Other - 2,256

Member Category

Fellows - 16,585
Affiliates / in Training - 3,125
Members - 689

Primary Specialty

Anesthesiology
Adult Cardiology
Cardiovascular Surgery
Internal Medicine
Pediatrics
Pediatric Cardiology

Additional Selections Available

Secondary Specialty
Practice Setting
CME Interests
Performance of procedures

SELECTS

CME Interests	\$30.00/M
Member Category	\$15.00/M
Practice Setting	\$15.00/M
Primary Specialty	\$15.00/M
Procedures performed	\$30.00/M
Secondary Specialty	\$25.00/M
State	\$10.00/M

GENDER

Male	50%
Female	50%

AVERAGE INCOME

Value	not available
-------	----------------------

MINIMUM ORDER

Minimum Quantity	1
Minimum Price	\$895.00

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges	\$175.00/F
---------	-------------------

KEY CODING

Key Coding is available

Charges	\$15.00/M
---------	------------------

ADDRESSING

EMAIL	\$100.00/F
-------	-------------------

SPECIAL INSTRUCTIONS

Cancellation after delivery not accepted. Mailing is for one time use only. Please allow 10-15 days for processing. Rush service is available.