

Healthcare Insights Hospital Personnel

Published by SmartSource Media, LLC, Healthcare Insights Hospital Personnel Postal Database offers direct coverage to hospital decision makers and other key purchasing influencers. All of which play a major role in procuring products and services to help improve the overall quality of healthcare services in the US. Call your representative today for updated counts and pricing.



ID NUMBERS

Manager ID	299194
NextMark ID	357023
mIn ID	
SRDS ID	

MEDIA TYPE

Business 

SOURCE

Multi Sourced, Compiled lists, Multi-Sourced

GEOGRAPHY

USA

OPT-IN

Opt-in

MAINTENANCE

Market Entry	02/25/2009
New to Manager	01/29/2009
Counts Through	12/02/2019

DATA CARD MAINTENANCE

New To System	12/14/2010
"New to System" Announcement	12/15/2010
Last Update	12/06/2019
Next Update	06/15/2020
Update Frequency	SEMIANNUALLY

SEGMENTS

415,097 Total Universe / Universe Rate	\$125.00/M
415,097 Hospital Personnel - Postal	\$125.00/M

DESCRIPTION

This file is a must have for healthcare marketers who have purchased the AHA file in the past. Continuously telephone verified and updated throughout the year, this elite healthcare file offers mailers accurate deliverability and connectivity ensuring your message reaches its intended audience.

Counts are subject to change with each update. Prepayment is required!

Job Title	PostalCount
Ambulatory Services Dir	3,300
Biomedical Engineer	4,061
Blood Bank Director	4,757
Business Office Director	5,316
Cardiac Cath Lab Director	2,242
Cardiology Director	2,393
Case Management Director	5,752
Central Supply Srvs Director	5,627
Chemical/Substance Abuse Dir	1,291
Chief Administrator	6,933
Chief Executive Officer	6,908

Chief Financial Officer	5,848
Chief Information Officer	4,771
Chief Medical Staff	6,508
Chief Operations Officer	4,062
Chief of Anesthesiology	3,360
Chief of Internal Medicine	3,008
Chief of Neurosurgery	1,034
Chief of Obstetrics/Gynecology	2,898
Chief of Orthopedic Surgery	2,139
Chief of Pediatrics	2,637
Chief of Radiology	3,853
Chief of Surgery	4,141
Chief of Urology	1,480
Clinical Coord of ER	4,260
Dir of Central/Sterile Srvs	3,889
Dir of DRG Coding	5,042
Dir of Family Practice	(NLA)
Dir of Gastroenterology	1,350
Dir of Geriatric Srvs	1,073
Dir of Home Healthcare Srv	1,724
Dir of Management Srv	1,483
Dir of Psychiatric Srvs	2,657
Director of Continuing Education	3,073
Discharge Planning Director	5,585
Facility/Plant Manager	5,880
Food Services Director	5,943
Formulary Committee Chairman	2,589
HIPAA Compliance Director	5,768
Hospitalist	2,830
Housekeeping Director	5,919
Human Resources Director	6,378
ICU/CCU Director	3,604
In-Service Education Dir	5,395
Infection Control Director	6,115
Laboratory Director	5,505
Managed Care Srv Dir	2,888
Marketing Director	5,153
Materials Management Dir	6,082
Medical Director	4,863
Medical Library Dir	3,021
Medical Records Director	6,274
Neonatal Care Director	1,873
Nuclear Medicine Director	4,016
Nursing Director	6,804
OB/GYN Surg Director	2,185

Occupational Therapy Dir	4,955
Oncology Services Director	2,218
Operating Room Dir	4,351
P & T Committee Chair	3,416
PACS Administrator	861
Pastoral Care Director	3,183
Patient Education Dir	3,973
Patient Financial Services Director	4,145
Patient Services Director	6,199
Perfusionist	174
Pharmacy Director	5,940
Physical Rehab Services Dir	5,234
Physical Therapy Director	5,288
Physician Director of ER	4,475
Physician Recruiter	3,542
Purchasing Director	6,051
Quality Assurance Director	6,020
Rad/Diagnostic/Imaging Dir	5,301
Radiology Director	5,542
Respiratory Therapy Director	5,087
Risk Management Director	6,011
Safety Director	5,992
Security Director	5,845
Sleep Lab Director	2,317
Social Services Director	5,497
Staff Development Director	4,794
Surgery Services Director	3,779
Tele Medicine Director	584
Womens Health Srv Director	2,389

SELECTS

Bed Size	\$20.00/M
COUNTY	\$15.00/M
Employee Size	\$20.00/M
FAX NUMBERS	\$65.00/M
JOB FUNCTION/TITLE	\$20.00/M
PHONE NUMBER	\$35.00/M
SCF	\$15.00/M
STATE	\$15.00/M
ZIP	\$15.00/M

MANAGER

SmartSource Media

GENDER

Male	50%
Female	50%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$430.00

COMMISSIONS

Broker	20%
Agency	Info not Available

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION

Charges	\$500.00/F
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CANCELLATION INSTRUCTIONS

Postal list rental is for one time use unless specified otherwise. Cancellations will not be accepted after file delivery.

KEY CODING

Key Coding is available

Charges **\$5.00/M**

ADDRESSING

Email delivery **\$55.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Customer Care Team null SmartSource Media	Ordering & Counts	customercare@smartsourcemedia.com	(603) 926-2660	(603) 601-0348

★ = Primary contact